

LOKUI

Welcome to the world of LOKUI, a brand belonging to Midland, dedicated to offering simple and affordable products that meet the primary needs of motorcyclists, supported by Midland's solidity, a guarantee of the highest quality.

The name LOKUI, derived from the Latin word "LOQUI," reflects the brand's deep connection with the art of communication. LOKUI is committed to simplifying communication in the world

of motorcycling and outdoor adventures through practical and intuitive solutions.

In an environment where the oratory of the Latins merges with the needs of the modern motorcyclist, LOKUI stands out for its dedication to providing products that directly address basic needs. Communication on the road, whether between motorcyclists or during new adventures, should be simple and immediate, and LOKUI aims to achieve this target. Welcome to a world where LOKUI and Midland come together to make every trip an uncomplicated experience.

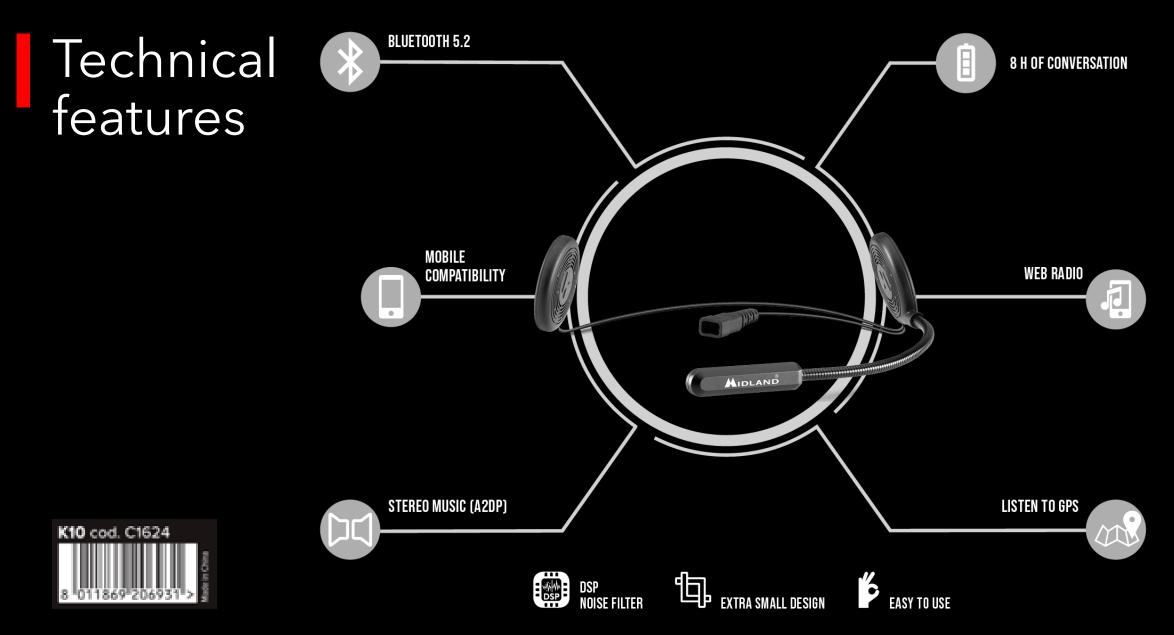
Description



Midland introduces the Lokui K10, the invisible, universal telephone responder for motorcyclists. With its cutting-edge technology and **Made in Italy** design, the Lokui K10 represents excellence in motorcycle communication. Equipped with the latest **Bluetooth 5.2 technology**, the Lokui K10 provides a stable and reliable connection, ensuring a seamless experience during every trip The perfect fusion of advanced technology and discreet style makes this device incredibly slim and invisible when integrated into your helmet.

Through the MIDLAND CONNECT app, you can access webbased radio, expanding your entertainment options on the go. The **Type C** socket for charging ensures a fast and convenient connection, while the noise suppression filter ensures crystal-clear audio quality, even in the noisiest situations. Manage calls, listen to your favorite music from your smartphone, and get GPS directions through apps like Google Maps or Apple Maps, all without distracting you from the road.

With a powerful eight-hour battery life, the Lokui K10 ensures an extremely reliable and safe duration for your motorcycle communications. Answer calls without compromising your safety by avoiding illegal and dangerous practices such as tucking your smartphone into your helmet while riding. Immerse yourself in the high-quality stereo sound experience and enjoy maximum comfort thanks to the incredibly thin thickness of the speakers, just **7 mm**.



On the helmet



What's in the box

Stereo headset with 2 speakers and integrated boom mike, 2 velcros for speakers, USB-A to USB-C



K10 Box Display



Thank you